



Md. Arafatul Islam

Portfolio: arafatul.com | [behance.net/arafatul](https://www.behance.net/arafatul)

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Experience

ZKTeco Bangladesh

Graphic Designer • Dhaka, BD

2022 to Present

Collaborating with the HQ team to develop and implement high-impact promotional strategies across South Asia. Designing and overseeing region-specific marketing assets for digital, print, and events, ensuring brand consistency and market relevance across campaigns and social media platforms.

Crosswalk Communication

Visualizer (Advertising) • Dhaka, BD

2021 - 2022

Conceptualized, designed, and executed compelling visual campaigns for clients like Prothom Alo, Southeast Bank PLC, Islami Bank PLC, Machan Restaurant, Exim Bank, Chorki, and Pizza Hut, while actively participating in the ideation process and securing client approvals for key marketing strategies.

Tilottoma Bangla Group

Creative Designer • Dhaka, BD

2020 - 2021

Led the ideation, design, and execution of branding initiatives for Tilottoma Bangla Group, including showroom branding, campaign visuals, social media ads, and editorial brochures to enhance market presence and customer engagement.

Madina Group

Creative Designer • Dhaka, BD

2017 - 2020

Worked closely with the brand team at Madina Group to develop and implement various branding strategies and digital design solutions that strengthened brand identity and enhanced market visibility.

Education

University of Development Alternative

Bachelor of Fine Arts in Graphic Design

2012-2016

The University of Sydney

Innovation Through Design: Think, Make, Break, Repeat

2024

Skills

Design

Social Media Design, Visual Design, Brand Identity, Editorial Design, Packaging Design, Interaction Design, User Experience Design, Prototyping, Research

Tools and Languages

Adobe Photoshop, Adobe Illustrator, Premiere Pro, After Effects, Figma.

Achievement

Honor Award (Graphic Design)

Annual art exhibition

2015